

Mahsa Ghazvinian

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Communication Design student creating bold, unconventional visuals that blend traditional and modern aesthetics. Passionate about **typography, layout, storytelling, branding, and experiential design**, I challenge design norms to craft impactful experiences that celebrate cultural richness and individuality

WORK EXPERIENCE

Gilan Mayer Logo Design

January 2019

Designed the logo for Gilan Mayer, reflecting the brand's identity and values.

Worked closely with the client to ensure the final design met their expectations and vision.

Farhang Festival Photographer

March 2017

Responsible for capturing high-quality photographs during the festival, focusing on cultural and artistic events.

Edited and curated a selection of images for promotional materials and online galleries.

Published Illustration Book, Internship: My Mother's name is Tahmineh Pouyanama Publishing

May 2019

Collaborated with a team of artists and illustrators to produce a published book.

Contributed illustrations, conceptualized visual themes, and participated in layout design.

Saba Vocational Art School Group project

March 2019

Led the coordination of group exhibitions, including planning, curation, and execution.

Managed communication with artists, venue logistics, and promotional activities.

EDUCATION

Emily Carr University of Art + Design

Bachelor of Design, Communication Design
2026

Saba Vocational Art School

Diploma in Graphic Design
2020

Awards & Achievements

First place, Drawing (Tehran)

Second place, Culture and Technology (Tehran)

SKILLS

Logo Design
Brand Guidelines
Graphic Design
Layout and Typography
Poster Design
Book Cover Design
Print Production
Motion Graphics
Research
Digital and Interactive Design
Social Media Design
Creative Problem Solving
Team Collaboration
Illustration
Photography
Visual Storytelling
Creative Conceptualization
Visual Arts
Color Theory

Adobe Photoshop,
InDesign, Illustrator,
After Effects, Figma, Aero